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**Commission on Sustainable Development acting as  
The preparatory committee for the  
World Summit on Sustainable Development**

**Multi-Stakeholder Dialogue Segment of the Fourth Preparatory Session**

Note by the Secretary-General

Addendum No. 7

**Dialogue Paper by Business and Industry\***

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\* Submitted by the International Chamber of Commerce and the World Business Council for Sustainable Development, invited by the WSSD Secretariat as the organizing partners of the Dialogue Segment for Business and Industry. The Paper has been prepared in consultation with business and their organizations facilitated by ICC and WBCSD. The views and opinions expressed do not necessarily represent those of the United Nations.

*This paper is intended to contribute to a constructive multi-stakeholder dialogue, and does not necessarily represent all the views of every partner organisation and/or their constituents. The **International Chamber of Commerce** ([www.iccwbo.org](http://www.iccwbo.org)) and the **World Business Council for Sustainable Development** ([www.wbcsd.org](http://www.wbcsd.org)) acknowledge the input and assistance provided by their members and other co-operating institutes and associations.*

## **Introduction**

1. To ensure a structured and productive participation in the 2002 World Summit on Sustainable Development, ICC and WBCSD are helping business organizations around the world to come together under the common theme of ‘Business Action for Sustainable Development’ ([www.basd-action.net](http://www.basd-action.net)). Business aims to dialogue with governments and other stakeholders participating in the WSSD process - and integrate into the discussion a constructive analysis of the global business community’s achievements and its continuing role in delivering sustainable development solutions.

## **Partnerships and Type 2 initiatives**

2. Business solutions to sustainable development focus on concrete actions and deliverable results rather than process and procedures. Partnerships between and among stakeholders often deliver more effective and practical solutions than in isolation. Public-private partnerships are also an effective delivery vehicle for capacity-building, transfer of technology, and the linkage of official development assistance and foreign direct investment.
3. A recent report ‘*Putting Partnering to Work*’, released by Business Partners for Development (BPD), describes ‘tri-sector partnering’, or strategic alliances for managing social issues, which capitalise on the expertise and experience of organisations from across business, government and civil society. For example, a partnership can benefit from the project management and logistical expertise of the investing company; the strategic co-ordination and the ability to source funding of public services of the local government; and the capacity to mobilise community participation of local NGOs and community groups.
4. UK Secretary of State for International Development, The Rt. Hon Clare Short MP, commented at the launch of the report, “*no one government or organisation can afford to work in isolation. We need to recognise the different strengths and capabilities different organisations have and build partnerships and networks at the national and international level, which make the most of these different strengths*”.
5. World Bank President, James D. Wolfensohn, added, “*this is new territory. This is a new way of thinking. And my hope is that we can engage business in this new approach as well because the currency of community development is not just money; it is knowledge and it is experience.*”

6. The challenge is to link these 'Type 2' partnership initiatives to Agenda 21 and the UN Millennium Development Goals, and to ensure that Type 2 initiatives support, strengthen and implement the WSSD 'Type 1' process, agreements and outcomes.
7. Business views the following guidelines as necessary ingredients to ensure effective partnerships:
  - Include an appreciation of the **three pillars of sustainable development** – economic progress, environmental protection and social responsibility.
  - Involve **a combination of partners** drawn from governments, NGOs, business and other civil society groups, recognizing the importance of participation and partnership with other groups;
  - Pursue and demonstrate **credible, measurable results** and/or impacts, with milestones and transparency.
  - To have the greatest impact, it is desirable for projects to be **replicable, transferable and inspirational** – practical examples to be adapted and emulated elsewhere.
8. Organisations involved in partnerships are invited to submit, via the BASD website, details of suitable projects and initiatives, using an on-line facility.

<http://www.basd-action.net/initiatives/index.php>

Johannesburg Summit 2002

# BUSINESS ACTION FOR SUSTAINABLE DEVELOPMENT

people, planet and prosperity

World Business Council for Sustainable Development  
IOC<sup>®</sup>  
International Chamber of Commerce

## BUSINESS PARTNERSHIP INITIATIVES

BASD presents 'Business Partnership Initiatives', examples of business working openly with others towards sustainable development.

View our collection of partnerships initiatives below and submit your own initiative.

Submit an Initiative

Business Partners for Development (BPD)  
Business Trust  
Energy Wisdom Programme (EWP)  
Global Landcare  
Indonesia & Micro-credit Programme with Local Communities  
Interactive Map Service (IMapS) - Providing Biodiversity Information Online  
Mining, Minerals and Sustainable Development (MMSD)  
Phase out of Leaded Gasoline in Sub-Saharan Africa  
Responsible Care in the Chemical Industry  
The Elf-in-Rural-Life Project

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